

ACPA's Annual Conference for Canadian Ports Conférence annuelle de l'AAPC pour les ports canadiens

SPONSORSHIPS

2024 ACPA Annual Conference Sep 17-19, 2024 | Port Alberni, Vancouver Island

Packages can be modified to suit your needs.

Please note the exhibitor fees do not include taxes, they will be included in the invoice.



Association of Canadian Port Authorities Authorities Canadian Port



Hosted by

BENEFITS	Sustaining Partner (1) 35k SOLD	Platinum \$15k (3)	Gold 10k (5) SOLD	Silver \$8.5k (4)	Bronze \$7.5k (3)	Partner \$5k (4)	Local \$ 500- 1000	Premium Booth \$ 5k (2)	Non- Exclusive Booth \$ 3.5k (12) SOLD
Full conference passes	Custom tailored packages available. Please contact: Cristiane Doherty cdoherty@acpa-aapc.ca	2	1	1	1	1		1	1
Trade show booth		1 - Non exclusive	50% off - non exclusive	50% off - non exclusive				1-Premium	1- Non Exclusive
Event Exposure		Closing Party	Cultural Reception	One of: Breakfast – Sept 18 Breakfast – Sept 19 Lunch – Sept 18 Lunch – Sep 19	One of: Mobile App Translation Transportation	One of: Health Breaks - Sept 18 - 19			
Logo on delegate bags		х							
One (1) promotional item in delegate bag		х	х	Х	х	Х	*		
Video pre-roll (sponsorship slides)		х	Х	Х	х	х	х	х	х
Promotion of sponsorship on social media before and during the conference		х	х	х	х	х	х	х	х
Onstage recognition		х	х	Х	х	х			
Logo recognition on onsite conference banner(s)		Х	Х	х	Х	х	х		
Company recognition in program		Х	Х	Х	Х	х	Х		
Logo recognition on conference website with clickable logo link		Х	х	х	Х	х	х	х	x
Logo recognition on mobile app		х	х	Х	х	х	Х		

PLATINIUM SPONSORS 3 Shared Spots

15K

Closing Party Sponsor

- Table in premium location at the Closing Party
- Opportunity to invite 2 guests to the Closing Party
- Company logo/signage located at event and reception tables
- Opportunity to provide event gift to all in attendance*
- * At own expense





PLATINIUM SPONSOR VISIBILITY

- o Closing Party Sponsor
- o Table in premium location at the reception
- Opportunity to invite 2 guests to the reception
- Company logo/signage located at event and tables
- o Two (2) full conference passes
- o Logo on delegate bags
- Opportunity for sponsor to provide one
 (1) promotional item in the delegates' bags
- Opportunity to display and communicate your corporate information in a non- exclusive 10ft x 10ft location

- Premium visibility on all conference materials and at conference events
 - Onstage recognition by emcee
 - Video pre-roll (sponsorship slides)
 - Company recognition in program
 - Promotion of sponsor on social media throughout conference
 - Logo recognition on onsite conference banner(s)
 - Logo on website with hyperlink to company website
 - Logo on mobile app





GOLD SPONSORS

ALL SOLD OUT

10K

Cultural Reception Sponsor

- Table in premium location at the Cultural Reception
- Opportunity to invite 2 guests to the Cultural Reception
- Recognition by Emcee during event remarks
- Company logo/signage located at event and reception tables





GOLD SPONSOR VISIBILITY

ALL SOLD OUT

- o Cultural Reception Sponsor
- Table in premium location at the reception
- Opportunity to invite 2 guests to the reception
- Company logo/signage located at event and reception tables
- o One (1) full conference pass

Association des administrations

portuaires canadiennes

Association of

Canadian Port

- Opportunity for sponsor to provide one (1) promotional item in the delegates' bags
- o 50% off non-exclusive booth location

- Premium visibility on all conference materials and at conference events
 - Onstage recognition by emcee
 - Video pre-roll (sponsorship slides)
 - Company recognition in program
 - Promotion of sponsor on social media throughout conference
 - Logo recognition on onsite conference banner(s)
 - Logo on website with hyperlink to company website
 - Logo on mobile app



SILVER SPONSORS

2 SPOTS REMAINING



Breakfast + Lunch Sponsor

- o Opportunity to place promotional material on tables
- o Logo on easel signage in breakfast/lunch area
- o Thank you acknowledgement on stage by emcee





SILVER SPONSORS

8.5K

Breakfast September 18

4 Spots

SPOT RESERVED

- o Breakfast sponsor
- Opportunity to place promotional material on tables
- Logo on easel signage in breakfast area
- o Thank you acknowledgement on stage by emcee

Lunch September 18

- o Lunch sponsor
- Opportunity to place promotional material on tables
- Logo on easel signage in lunch area
- o Thank you acknowledgement on stage by emcee

Breakfast September 19

SPOT RESERVED

- o Breakfast sponsor
- Opportunity to place promotional material on tables
- Logo on easel signage in breakfast area
- o Thank you acknowledgement on stage by emcee

Lunch September 19

- o Lunch sponsor
- Opportunity to place promotional material on tables
- Logo on easel signage in lunch area
- Thank you
 acknowledgement on
 stage by emcee





SILVER SPONSOR VISIBILITY

2 SPOTS REMAINING

- Opportunity to place promotional material on tables
- Logo on easel signage in breakfast/lunch area
- o One (1) full conference registration
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- o 50% off non-exclusive booth location

- Visibility on all conference materials and at conference events
 - Onstage recognition by emcee
 - Video pre-roll (sponsorship slides)
 - Company recognition in program
 - Promotion of sponsor on social media throughout conference
 - Logo recognition on onsite conference banner(s)
 - Logo on website with hyperlink to company website
 - Logo on mobile app





BRONZE SPONSORS 3 Spots \$7,500

Service Sponsors

- Official sponsor of the conference's mobile app
- Official sponsor of the conference's translation services
- Official sponsor of the conference's shuttle services





BRONZE SPONSORS



Mobile App

3 Spots

- Signage in conference room with company logo acknowledging mobile app sponsorship
- Onstage recognition by emcee

Translation

- Signage in conference room with company logo acknowledging translation sponsorship
- Onstage recognition by emcee

Transportation

- Opportunity to provide branding on conference shuttles
- Logo on signage for shuttle schedule
- Onstage recognition by emcee





BRONZE SPONSOR VISIBILITY

- Sponsor the Mobile App, Translation or Transportation Services
- o One (1) full conference registration
- Opportunity for sponsor to provide one (1) promotional item in delegate bag

- Visibility on all conference materials and at conference events
 - Onstage recognition by emcee
 - Video pre-roll (sponsorship slides)
 - Company recognition in program
 - Promotion of sponsor on social media throughout conference
 - Logo recognition on onsite conference banner(s)
 - Logo on website with hyperlink to company website
 - Logo on mobile app





PARTNER SPONSORS 4 Spots \$5,000

Health Break Sponsors September 18 & 19

- o Health break sponsor for entire day
- o Logo on easel signage in break area
- Thank you acknowledgement on stage by emcee





PARTNER SPONSOR VISIBILITY

- Health break sponsor on September 18 or September 19
- o One (1) full conference pass
- Opportunity for sponsor to provide one (1) promotional item in delegate bag

- Visibility on all conference materials and at conference events
 - Onstage recognition by emcee
 - Video pre-roll (sponsorship slides)
 - Company recognition in program
 - Promotion of sponsor on social media throughout conference
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 - Logo on mobile app





EXHIBITOR SPONSORSHIP

1 REMAINING

ALL SOLD OUT

Premium \$5,000

2 Spots (10ft x 10ft)

- Opportunity to display and communicate your corporate information in a premium 10ft x20ft location
- Connect your organization's brand and services to industry leaders of Canada's port industry
- One (1) full conference pass tickets which include networking at
 - Welcome Reception
 - Cultural Reception
 - Closing Party

Non Exclusive \$3,500

10 Spots (10ft x 5ft)

- Opportunity to display and communicate your corporate information in a nonexclusive 10ft x 10ft location
- Connect your organization's brand and services to industry leaders of Canada's port industry
- One (1) full conference pass tickets which include networking at
 - Welcome Reception
 - Cultural Reception
 - Closing Party





EXHIBITOR SPONSOR VISIBILITY

- o Video pre-roll (sponsorship slides)
- o Promotion of sponsor on social media throughout conference
- o Logo recognition on onsite conference banner(s)
- o Logo on website with hyperlink to company website
- o Logo on mobile app





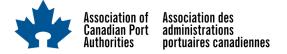
LOCAL SPONSORSHIP

Premium - \$1000

Non Exclusive - \$500

- Opportunity for sponsor to provide one (1)
 promotional item in delegate bag
- Visibility on all conference materials and at conference events

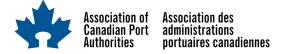
• Visibility on all conference materials and at conference events





LOCAL SPONSOR VISIBILITY

- Video pre-roll (sponsorship slides)
- Promotion of sponsor on social media throughout conference
- Logo recognition on onsite conference banner(s)
- Logo on website with hyperlink to company website







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INQUIRIES

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To take advantage of these exciting sponsorship opportunities or learn more about ACPA 2024, please email: **<u>cdoherty@acpa-aapc.ca</u>** or <u>cferro@papa-appa.ca</u>

Thank you for your interest. We look forward to seeing you in Port Alberni!



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