

SPONSORSHIP AND EXHIBITOR Opportunities and Benefits

September 16-18, 2025 | Halifax, Nova Scotia

Platinum \$15,000	Gold \$10,000	Silver \$8,500	Keynote Sponsor \$5,000	Ports Partner \$5,000	Welcome Sponsor \$3,000	Supporter \$2,500	Premium Exhibitor \$5,500	Ports Canada Exhibitor \$4,000
2 of 3 available	SOLD	1 of 4 left	3 of 4 available	5 of 7 available	1 of 3 available	5 of 5 available	4 left	2 left
Shared between 3 sponsors:Celebration night Sept 18Reserved tables at Celebration nightRoll up banner at event4 Celebration Night guest tickets1 Premium boothPitch stage opportunity 4 conference passes	Choice of one: Populat Tour Sept 17 Cooles Island Experience Sept 17 Cooles Co	Shared between 4 sponsors: CEO Reception Sept 16 and the Trade Show Roll up banner and handouts next to pitch stage Pitch stage opportunity 25% off a booth 25% off a booth 2 conference passes 1 extra invite to exclusive CEO Reception 1 social media	Choice of one: • Remi Lalonde, CN Keynote • Global outlook keynote • Dr. Melanie Leonhard, Port of Hamburg Keynote: • Cruise Keynote Present keynote from podium Logo featured on signage at	Choice of sponsoring one: <ul> <li>Conference App</li> <li>GetPICA photo app</li> <li>Business Lounge and charging stations</li> <li>Breakfast Sept 17</li> <li>Lungo Sept 17</li> <li>Breakfast Sept 18</li> <li>Lungo Expt 18</li> </ul> Logo featured on signage at the conference and or app(s) Opportunity to hand out items at charging stations. I complimentary conference pass I social media mention	Logo on guestroom tentcard in conference hotel Logo on tentcards displayed at the welcome reception Verbal recognition at the Welcome Reception 2 invites to the Welcome Reception	Choice of one: <ul> <li>Break sponsor Sept 17</li> <li>Break sponsor Sept 18</li> <li>Simultaneous translation</li> </ul> Verbal recognition before break by MC Opportunity to hand material at break Logo on signage at buffet table	Premium booth in the trade show hall or in the mezzanine Pitch stage opportunity Invitation to the CEO Reception Sept 16 2 conference passes	Mezzanine 5 x 10 booth or Trade show 5 x 10 booth Invitation to the CEO Reception Sept 16 1 conference pass
4 invites to exclusive CEO Reception Prominence on conf app 2 social media mentions	2 contenence passes 2 invites to exclusive CEO Reception 1 social media mention	mention	the conference and or app(s) 1 conference pass 1 social media mention	<b>Universal Benefits for all Sponsors and Exhibitors</b> Company name, logo and hyperlink on the Ports Canada website and conference app Company name and logo displayed in conference email updates and promotions Company name and logo displayed at the conference venue and thank you from the podium				

JUNE 2025

## Confirm your participation today!

For more information please contact:

## Cristiane Doherty

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## **REGISTRATION | PROGRAM | HOTEL** www.portscanada.ca

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