

C O N F É R E N C E

Ports Canada

C O N F É R E N C E



20
26



SPONSORSHIP & EXHIBIT OPPORTUNITIES

Ports Canada 2026

September 15 - 17

Windsor, ON

HOST PORT



Association of
Canadian Port
Authorities

Association des
administrations
portuaires canadiennes

portscanada.ca



PORT
WINDSOR

PARTNER WITH US

Connect with more than 300 delegates, vendors, and professionals at ACPA's Ports Canada Conference and Exhibit—**the only annual event in Canada focused exclusively on port shipping.**



CANADA'S PREMIER MARINE INDUSTRY GATHERING

Ports Canada attracts a wide range of industry leaders, from C-suite executives and board directors to operational teams and decision-makers. The conference is a great opportunity to share ideas, grow your network, and explore new possibilities.

Over
300
Delegates

85%

Rated the program and speakers good to excellent

82%

Would recommend the conference to a colleague

73%

Felt they had enough opportunities to connect



PREMIER SPONSORSHIP OPPORTUNITIES

● Sustaining - **COMMITTED FOR 2026**

The Sustaining Partner opportunity is limited to a single partner.

This exclusive package offers unmatched visibility and priority access throughout the conference. It is designed for organizations seeking a prominent and exclusive presence with direct access to key decision-makers. For details on future availability, please contact mabada@acpa-aapc.ca.

● Diamond - **\$25,000 (2 available)**

Diamond Sponsors' prestige visibility at Ports Canada 2026 includes prime-stage placement and the opportunity to host a keynote or plenary session. Your benefits include a complimentary exhibit booth, co-hosting a signature social event, four complimentary registration, four tickets to Celebration Night and four invitations to the CEOs Reception for direct access to senior executives.

Your brand will be featured prominently across the conference—on stage screens, in a one-minute plenary video, and through a Innovation Stage presentation. Pre-event attendee lists, targeted announcements, and post-event recognition ensure your leadership is visible before, during, and after the event. After the event, a dedicated social media acknowledgment ensures your sponsorship is recognized and remembered.

● Platinum - **\$20,000 (3 available)**

Position your brand at the forefront of the conference as a Platinum Sponsor. Share in hosting the closing reception or take the exclusive opportunity to introduce a plenary session from the stage based on first come, first served. Feature your presence with a premium exhibit booth and engage delegates directly through a dedicated email invitation and social media announcement.

Your logo will appear on stage screens, banners, sponsor slides, newsletters, the conference app, and the website. Enjoy two full delegate registrations, two tickets for the Celebration Night, and two invitations to the invitation-only CEOs Reception. Pre-event attendee lists, targeted announcements, and post-event recognition ensure your leadership is visible before, during, and after the event. Post-conference, a dedicated social media acknowledgment ensures your sponsorship is recognized and remembered.

● Gold - **\$15,000 (3 available)**

As a Gold sponsor, you receive shared sponsorship of the high-profile Exhibition Hall, with prominent logo placement, plus one complimentary full registration with access to all sessions, the exhibition, and social events. You also receive one Celebration Night complimentary guest ticket, two tickets to the invitation-only CEOs Reception, and premium logo placement on stage screens.

Your logo will appear on stage screens, banners, sponsor slides, newsletters, the conference app, and the website. Enjoy one full delegate registration, one ticket for Celebration Night, and two invitations to the CEOs Reception. Pre-event attendee lists, targeted announcements, and post-event recognition ensure your brand is visible before, during, and after the event. Post-conference, a dedicated social media acknowledgment ensures your sponsorship is recognized and remembered.

ADDITIONAL SPONSORSHIP LEVELS TAILORED FOR YOU

● Silver - \$10,000 (4 available)

Align your brand with key conference moments by supporting the Keynote, Global Outlook, or one of the Port Tours. Enjoy one full delegate registration, giving access to all sessions, the exhibition, and networking events, plus a ticket to the exclusive CEOs Reception.

Your logo will appear across newsletters, banners, sponsor slides, the event app, and the conference website with a linked logo. After the conference, your sponsorship will be acknowledged on social media, and you will receive the delegate list including name, organization, title, and email, to continue connections and maximize your engagement.

● Bronze - \$8,500 (8 available)

Support a key conference moment by sponsoring a breakfast, lunch, or plenary session. Your package includes one full delegate registration, granting access to all sessions, the exhibition, networking events, and the invitation-only CEOs Reception.

Your brand will appear across newsletters, banners, sponsor slides, the event app, and the conference website with a linked logo. Post-event, your sponsorship will be recognized on social media, and you'll receive the delegate list to continue building connections and engagement.

● Partner - \$5,000 (15 available)

Partner sponsorship offers high-visibility opportunities, including a refreshment break, a business lounge equipped with charging stations, simultaneous translation services or shuttle bus transportation. Bronze sponsors also receive one invitation to the exclusive CEO reception. Your logo will be featured across channels conference newsletters, banners, sponsor slides, and within the conference app, as well as linked on the conference website. Following the event, your support will be recognized with a social media thank-you and will have access to the delegate list, including names, organizations, titles, and emails for post-event engagement.

● Supporter - \$3,000 (6 available)

Supporter opportunities include a choice of sponsorship of the conference app, fitness walk, registration, lanyards or hotel keys. Benefits access to the event app and one complimentary ticket to the exclusive CEO reception. Your logo will be visible on conference newsletters, banners, sponsor slides and the app, and will also appear as a linked logo on the conference website. Following the event, you will be acknowledged with a thank you on social media and will have access to the delegate list, including names, organizations, titles, and emails.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

EVENT OR BRANDING OPPORTUNITY	SPONSORSHIP LEVELS							
	Sustaining \$35,000	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$8,500	Partner \$5,000	Supporter \$3,000
CEOS Exclusive Cocktail event (2 shared sponsorships)				✓				
Welcome Reception (exclusive)	✓							
Exhibition Hall (2 shared sponsorships)				✓				
Fitness Walk (2 opportunities)								✓
Breakfast or lunch (4)						✓		
Breaks (4)							✓	
Keynote (2)		✓ ¹			✓			
Global Outlook presentation (s)					✓			
Plenary Sessions		✓ ¹	✓ ²			✓		
Breakouts (4 -8)							✓	
Port Tour(s)					✓			
Closing Reception (2)			✓					
Business lounge and charging stations							✓	
Simultaneous Translation							✓	
Conference app								✓
Shuttle bus							✓	
Registration								✓
Lanyards								✓
Hotel key								✓

1. Included as an option at the Diamond level

2. Included as an option at the Diamond or Platinum level

SPONSORSHIP BENEFITS AT A GLANCE

PRE EVENT BENEFITS	SPONSORSHIP LEVELS							
	Sustaining \$35,000	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$8,500	Partner \$5,000	Supporter \$3,000
Logo prominently displayed on Ports Canada landing page	✓	✓						
Linked logo on Ports Canada website landing page	✓	✓	✓	✓	✓	✓	✓	✓
Email blast announcing sponsorship	✓	✓	✓					
Social media blast announcing sponsorship	✓	✓	✓	✓	✓			
Delegate list (name, org, title, email)	✓	✓	✓					

ON SITE BENEFITS	SPONSORSHIP LEVELS							
	Sustaining \$35,000	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$8,500	Partner \$5,000	Supporter \$3,000
Complimentary booth	10'X10	10'x10'	10'x10'					
Opportunity to be a moderator or panelist in plenary	✓							
Invitation to the exclusive CEOs Reception (guest tickets)	6	4	2	2				
Complimentary registrations	6	4	2	1				
Celebration night tickets (guest tickets)	6	4	2	1				
Promotional video on screens (no audio, 1 min max) on rotation on conference screens	✓	✓						
Premium spots on stage screens	✓	✓	✓	✓				
Promotional presentation opportunity (Innovation stage session)	✓	✓	✓					
Logo in app, banners and sponsors slides	✓	✓	✓	✓	✓	✓	✓	✓
Linked logo on conference website	✓	✓	✓	✓	✓	✓	✓	✓
Social posts at event	✓	✓	✓	✓	✓	✓	✓	✓
Thank you from stage	✓	✓	✓	✓	✓	✓	✓	✓

POST EVENT	SPONSORSHIP LEVELS							
	Sustaining \$35,000	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$8,500	Partner \$5,000	Supporter \$3,000
Recognition in post event email to attendees	✓	✓	✓	✓	✓	✓	✓	✓
Delegates list (name, org., title, email)	✓	✓	✓	✓	✓	✓	✓	✓

EXHIBIT OPPORTUNITIES

Premium Exhibitor \$6,000

Ideal for larger teams, sponsors and booths with backdrops that need space.

- Guarantee of premium location 10' x 10' booth in the exhibit hall
- Includes a conversation area (high boy and stools or a small table and 2 chairs), a 6 ft linen draped table and 2 chairs.
- Opportunity to make a 10-15 minute presentation to delegates about your business
- Access to lead retrieval technology
- A detailed list of delegate 2 weeks in advance (with names, emails, organizations)
- Invitation to the CEOs exclusive cocktail reception
- 2 complimentary conference registrations
- Free WiFi and access to electricity
- Meals and breaks during the conference hours
- Recognition through a promotional campaign, website and conference app



Ports Exhibitor \$4,500

The right size for solo or a team of two at a booth

- 6 x 8 booth, linen draped 6 ft. table and 2 chairs
- Free WiFi and access to electricity
- A detailed list of delegate 1 week following the conference (with names, emails, organizations)
- Access to lead retrieval technology
- Invitation to the CEO exclusive cocktail reception and networking events
- 1 complimentary conference registration
- Meals and breaks during the conference hours
- Recognition through a promotional campaign, website and conference app



About Our Host Port

Port Windsor is a driver of prosperity focused on the economic growth of Windsor-Essex. We are not simply near the American border- we are Canada's busiest border with the United States, our largest trading partner.

Located in the heart of the St Lawrence- Great Lakes Seaway, Port Windsor's place on Highway H2O is at the center of the world's third largest economy, the economic engine of North America. Port Windsor truly connects Windsor-Essex to the world.

At Port Windsor...Prosperity Flows



About the Venue

Ports Canada 2026 is being held at the deluxe Caesar Windsor Resort and Convention Centre, winner of the AAA Four Diamond award. Featuring 39,000 sq ft of prime exhibit space and newly renovated rooms, the venue's spectacular meeting, exhibition and banquet spaces are designed with functionality and flexibility in mind.

CAESARS WINDSOR CANADA





LET'S CONNECT

**OUR TEAM WILL WORK WITH YOU TO FIND THE RIGHT
OPPORTUNITY FOR YOUR BUSINESS**

Contact: mabada@acpa-aapc.ca.



**Association of
Canadian Port
Authorities**

**Association des
administrations
portuaires canadiennes**

**905 - 350 Sparks Street
Ottawa ON K1R 7S8
(613) 407-2750**